

[Press & Media Kit](#)

The background remover built for things that move

RemoveGifBG removes the background from animated GIFs, AI-generated video, and MP4s — frame by frame, with the subject tracked consistently across the whole clip. Free to try, no signup required.

[Download PDF kit](#)[Press contact](#)

The moment

2025 and 2026 brought an explosion of AI video generators — Runway, Pika, Kling, Veo, Sora before its March 2026 shutdown, Alibaba's Wan 3.0 — producing millions of short clips a day. Almost none of them come with a transparent background, and the tools that traditionally handled "remove the background" were built for a single static photo, not a hundred-plus frames of a moving scene. remove.bg has never supported animated GIFs at all; Unscreen, one of the few tools that did, shut down. RemoveGifBG exists specifically for that gap.

Boilerplate

FOR USE IN ARTICLES — COPY AS-IS

RemoveGifBG is a free tool that removes the background from animated GIFs, AI-generated video, and MP4s — frame by frame, with the subject tracked consistently across the whole clip rather than flickering between frames. It supports output from every major AI video generator (Runway, Pika, Kling, Seedance, Veo) as well as hand-made GIFs, exporting to transparent GIF, APNG, or WebP. Any file can be processed and previewed for free with no signup; full downloads run on a simple credit system.



Why it's different

Built for motion, not one photo

The subject is tracked frame-to-frame for consistency, not color-keyed frame-by-frame — the difference between a clean cutout and one that flickers.

Its accuracy is published, not asserted

A public methodology scores per-frame accuracy and frame-to-frame consistency by category — including the categories that still fail.

Training a model just for animation

"Cel," an in-house alpha-matting model, is being retrained specifically on animated content rather than adapted from a still-photo segmentation model.

Reads full scenes, not green screens

Works on AI-generated backgrounds, real photography, and flat color alike — it doesn't assume a color-key studio setup that AI video never produces.

Free before it asks for anything

Every file gets a real preview at no cost and no signup — payment only ever enters the picture once someone wants the final download.

Who uses it

AI video generator users

VTubers & PNGTubers

Discord sticker & emoji makers

Twitch emote artists

Telegram & LINE sticker makers

Indie game developers

E-commerce sellers

By the numbers

5

major AI video generators explicitly supported — Runway, Pika, Kling, Seedance, Veo

3

transparent output formats — GIF, APNG, WebP

8

languages — English plus 7 full locales

\$0

to try — every file previews free, no signup

1

public REST API for developers to integrate directly

Receipts

The same standard the product applies to itself — the site's own AI-video news coverage is sourced from primary leaderboards and official announcements, not vendor marketing. These pages are the sources, open to verify directly.

Benchmark

Published methodology: per-frame accuracy and frame-to-frame consistency, scored by category — including where it still fails.

</benchmark> →

Cel

Status of the in-house animation-specific model — what's solved, what's still open.

</model> →

AI Video News

Dated, sourced coverage of the AI video generation industry — shutdowns, pricing, model rankings.

</ai-video-news> →

Logo & brand marks

[Download SVG](#)[Download SVG](#)

Product screenshots and a founder headshot are available on request — support@removegifbg.com.

Quotable

"AI video generators produce a scene, not a cutout — every clip still needs the same step a green-screen shoot always needed, just for something that's never had a green screen to begin with. That's the gap we built for."

— RemoveGifBG team



Remove backgrounds from GIFs and videos — free and instant.